

2017 Holiday Parade

Saturday, November 11 at 5:30pm

Please return no later than Friday, October 13, 2017.



FORT • ATKINSON

FORT ATKINSON AREA
CHAMBER OF COMMERCE

Contact Information

Business/Organization _____
(Include Brief Description) _____
Contact Name _____
Mailing Address _____
Email Address _____
Phone/Fax # _____

Please indicate your contact preference about your application and line up information below

____ Mailing Address Listed Above

____ Email Address Listed Above

Are you a Member of the Fort Atkinson Area Chamber of Commerce?

____ Yes ____ No

Please give as much information about your float as possible. We need to know how much space you need. The more information; the better!

Entry Type (Check one): ____ Vehicle ____ Walking Entry ____ Both

Vehicle/Float Dimensions: ____ X ____ (Including Vehicle)
Length Width

Float Pulled By (Check One): ____ Horses ____ Car ____ Truck/SUV
____ Semi-Truck ____ Tractor ____ Bus ____ ATV

Number of Participants: ____

Participants will be (Check One): ____ Walking ____ Riding ____ Both

Music (Check One): ____ Yes ____ No
____ Live ____ Amplified ____ Choral ____ Instrumental

Animals: ____ Yes ____ No Specify: _____

\$10 non-refundable entry fee

The entry fee provides the carriage for Santa and Mrs. Claus

Payment Options (Check one):

____ Check Enclosed

____ Cash Enclosed

____ Credit Card

Name on Card

Card Number

____/_____
Expiration Date

CVV Code

****Applications are not complete without payment.****

Please see reverse for guidelines and to complete registration form

NEW GUIDELINES

Please read these participation guidelines carefully.

Sign and return with the parade registration.

****The Fort Atkinson Chamber of Commerce has final say in all submitted entries****

To ensure the quality and safety of the Holiday Parade, all units must comply with the following rules:

1. **NO FULL SANTA COSTUMES!** We don't want your float to land on the naughty list! Santa and Mrs. Claus will conclude the parade as they ride through Main Street wishing the Fort community a happy holiday season.
2. For safety reasons, **NO ITEMS ARE TO BE THROWN (INCLUDING CANDY)** to spectators. Candy may be distributed by hand to individuals at the curb.
3. No alcohol is allowed. Violation of this policy will prohibit participation.
4. All entries must be decorated for Christmas. Any entry not decorated or inappropriately decorated will be pulled from the parade. As this is an evening parade, we require that ALL floats be lighted. Power must be supplied by batteries or generators.
5. Open flames are NOT PERMITTED unless approved by the parade committee.
6. All animal units are responsible for their own clean-up on the parade route. They will not be allowed to start the parade route without this provision.
7. A sign identifying the sponsoring group should be displayed on the float or accompany the unit.
8. For every 10 children, 12 years of age and under, there needs to be 1 adult accompanying them throughout the start and finish of the parade.
9. There is a maximum of 25 walkers per entry.
10. Motorcycles/ATV's/Bicycles are limited to 25 per unit.
11. The Fort Atkinson Area Chamber of Commerce is not responsible for any theft, damage or injury to any participant.

12. NEW THIS YEAR!!!!

STAGING WILL TAKE PLACE IN THE MIDDLE SCHOOL/ST. PAUL'S CHURCH PARKING LOT (329 S High Street, Fort Atkinson) STARTING AT 4:00PM. ALL ENTRIES NEED TO BE IN PLACE BY 5:00PM. ONLY REGISTERED ENTRY VEHICLES WILL BE PERMITTED TO ENTER THE STAGING AREA.

I, _____, understand and agree to the terms stated above.
(Print Name)

(Signature) (Date)

Return completed forms to Fort Atkinson Area Chamber of Commerce at 244 N Main Street or by email at info@fortchamber.com or fax to (920) 563-8946
Only the first 50 registration forms will be accepted.

Questions? Contact the Fort Atkinson Chamber at (920) 563-3210 or info@fortchamber.com