

**2018 FORT FARMERS MARKET PRODUCERS APPLICATION**  
**PLEASE READ THE MARKET POLICY GUIDELINES BEFORE FILLING THIS OUT**

**PLEASE RETURN BY March 30, 2018 \*\*\* FEE GOES UP AFTER THIS DATE**

Regular Season May 26 to September 29

Spring Preview May 5, 12, & 19

Fall Harvest Oct 6, 13, 20 & 27

**PRODUCER INFORMATION**

Name: \_\_\_\_\_ Farm/ Organization \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_ Cell#: \_\_\_\_\_ Home#: \_\_\_\_\_

Website: \_\_\_\_\_ Seller Permit No. \_\_\_\_\_ (ATTACH COPY)

What's the best way to communicate with you: email \_\_\_\_\_ mail \_\_\_\_\_ cell ph \_\_\_\_\_ at market \_\_\_\_\_

Do you have a Facebook Page? \_\_\_\_\_ Twitter Feed? \_\_\_\_\_ Instagram? \_\_\_\_\_ Other social media sites (List)? \_\_\_\_\_

**TYPE OF PRODUCER**

The Fort Farmers Market strives for a well balanced offering to our shoppers helping both please their pallet and not over saturating our vendors. Our goal is to have at least 30 SEASONAL vendors committed to being at the market EACH SATURDAY May 26 to September 29 of which **50% is produce/fruit/grains/flowers, 25% Bakery, Jam, Honey, Syrup, Canned Goods, Meat, Poultry Eggs etc, 20% Homemade grooming products, pet products, woodwork, handicraft and/or art and 5% Beverage/Edible Food** . An additional **10 DAILY** vendors are welcome as space is available on a first come first serve basis, as well as based on the above product ratios. **Art Saturdays are the exception** when additional vendor spots are available as well as the ratio is expanded to accommodate more artists/artisans.

Please mark the type of producer you would like to be for the **2018 Season**.

- NEW OPTION YEAR ROUND VENDOR & CHAMBER MEMBERSHIP for \$295** \_\_\_\_\_ (quarterly billing ACH available) includes: \$115 May 26 to September 29 season, \$45 for the Winter Holiday Market, \$55 for all four 2019 Mini Winter Markets and \$80 towards chamber membership (FM Level). Chamber benefits include: business listing year round on website; membership and community referrals; bi-monthly newsletter; brochure rack for business card; access to chamber events; opportunities to advertise in all chamber publications; and other member-to-member benefits.
- SEASONAL PRODUCER for \$125.00** per space (**\$145 if register AFTER March 30**) \_\_\_\_\_  
# Spaces Reserved: \_\_\_\_\_. I understand that I am expected to sell every Saturday from May 26 to Sept 29 (19 Saturdays) unless otherwise confirmed by the market manager. **If emergency I will call market manager to confirm absence PRIOR to Saturday morning.**
- SPRING & HARVEST SEASON (FOR SEASONAL PRODUCERS ONLY)**  
\_\_\_\_\_ Yes, I will participate in the May Spring Preview Markets May 5, 12, & 19 (If you miss one of the spring preview days, you pay a daily fee for the days you do participate & will not receive gas card).  
\_\_\_\_\_ Yes, I will participate in the October Fall Harvest Markets October 6, 13, 20 & 27. (If you miss one of the fall harvest days, you'll have to pay a daily fee for the days you do participate).
- DAILY PRODUCER \$12.00** per space \_\_\_\_\_ (fee will be assessed day of market).  
I expect to be there in: May \_\_\_\_ June \_\_\_\_ July \_\_\_\_ August \_\_\_\_ September \_\_\_\_ October \_\_\_\_
- ARTS & CRAFTS PRODUCER on ARTS SATURDAYS ONLY \$50.00** \_\_\_\_\_ (May 26, June 16, July 28, August 18, September 22, October 20)
- COMMUNITY/EDUCATIONAL BOOTH:** 2xsummer (FREE) \_\_\_\_ 1xmonth (\$30) \_\_\_\_ Seasonal (\$50) \_\_\_\_

## PRODUCT DESCRIPTION - YOU MAY ONLY SELL ITEMS YOU LIST & THAT ARE APPROVED!

List products to be sold and provide a brief description (Be Specific or provide brochure with application):

Vegetables \_\_\_\_\_ # of acres \_\_\_\_\_

Please CIRCLE all that apply to how you grow your vegetables:

GMO Seeds    Heirloom Seeds    Pesticides    Herbicides    All Natural Pest Control    Synthetic Fertilizer  
Organic Fertilizer    Crop Rotation    I use organic principles    I am Certified Organic

Fruit \_\_\_\_\_ # of acres \_\_\_\_\_

Please CIRCLE all that apply to how you grow your fruit:

GMO Plants/Trees    Heirloom Plants/Trees    Pesticides    Herbicides    All Natural Pest Control    Syn-  
thetic Fertilizer    Organic Fertilizer    I use organic principles    I am Certified Organic

Plants & Flowers \_\_\_\_\_ # of acres \_\_\_\_\_

Please CIRCLE all that apply to how you grow your plants/flowers:

Heirloom Plants/Flowers    Greenhouse    Coldframe    Growlights    Pesticides    Herbicides  
All Natural Pest Control    Synthetic Fertilizer    Organic Fertilizer    I use organic principles    I am Certified Organic

Baked Goods/Beverages \_\_\_\_\_

Please CIRCLE all that apply to how you create your products:

Local Grains/Flour/Products    Organic Grains/Flour/Products    Fair Trade Grains/Flour/Products  
Home Grown Ingredients (i.e. fruits, eggs, etc)    Fort Market Ingredients    Local Ingredients    Licensed Kitchen

Meats/Eggs \_\_\_\_\_ # of acres \_\_\_\_\_

Please CIRCLE all that apply to how you raise/process your meat and/or eggs

Raise own Meat    Buy meat from other farmers    Medicated Feed    Home Grown Feed    Certified Organic Feed  
Hormone Use    Antibiotic Use    Grass Fed    Free-Range    Processed within \_\_\_\_\_ miles of farm

Homemade Products/Canned Goods \_\_\_\_\_

Please CIRCLE all that apply to how you produce your homemade product:

Licensed Kitchen    Grow/produce MAIN INGREDIENT    Buy MAIN INGREDIENT at Farmers Market/farmstand  
Buy MAIN INGREDIENT at grocery store    Certified Organic Ingredient    Local Ingredient    Fair Trade Ingredient

Arts/Crafts \_\_\_\_\_

Please CIRCLE all that apply about what materials you use: Recycled/Restored Materials    Homemade/grown Materials  
Store Bought Materials    Locally Procured Materials (non-business)    Fair Trade Materials    Natural Fibers/Materials

Organizational/Educational \_\_\_\_\_

Other \_\_\_\_\_

## PRODUCER PARTICIPATION

We are looking forward to assisting you in your market efforts. Please review these opportunities and mark YES or NO.

\_\_\_ Yes I will attend the Pre-Market Informational Meeting on WEDNESDAY April 4 at 5:30pm at Café Carpe

\_\_\_ No I will be unable to attend, please see my attached suggestions.

### SELLER'S STATEMENT OF RESPONSIBILITY

I, \_\_\_\_\_ have read and understand the policies and procedures as described for the Fort Atkinson Farmers Market and hereby agree to abide by them. Further, I agree to **SELL ONLY THOSE ITEMS** as listed in the Policies & Procedures. I further acknowledge full responsibility for all my activities (and those assisting me) in the Farmer's Market throughout the term of this permit. I understand that violations of these Policies & Procedures may result in my being barred from further consideration. I also understand that the Fort Atkinson Area Chamber of Commerce and the City of Fort Atkinson does not carry any insurance policies to cover individual participants and that I am hereby advised to consider carrying my own personal liability and product liability policies. The FAACC reserves the right to modify the policies as needed at any time. Seller agrees to indemnify and hold the FAACC and the City of Fort Atkinson harmless from any and all claims and liabilities.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return to: **Cynthia Holt Chamber of Commerce 244 N. Main St. Fort Atkinson, WI 53538 Ph: (920) 563-3210**

www.fortfarmersmarket.com